

Q¹ QUARTERLY REPORT



UNEMPLOYMENT RATE
SEPTEMBER 2023

MARYLAND 1.8%

ANNE ARUNDEL COUNTY 1.7%

FutureSuccess Intern at
Pongos Interactive



ANNE ARUNDEL
WORKFORCE DEVELOPMENT
CORPORATION



Marc was a senior at Meade High School who was interested in pursuing a career in skilled trades. Through a partnership between AAWDC, AACPS, and Independent Electrical Contractors Chesapeake, Marc started pre-apprenticeship electrical training during his last semester of high school. Marc successfully completed training before high school graduation and immediately was offered employment. He is now employed full-time at Bausum and Dockett and will begin additional training through a Registered Apprenticeship.

Featured Highlight

FutureSuccess 2023

In July, 170 Anne Arundel County youth and young adults started 6-week paid internships with 63 local businesses, AAWDC's largest program to date. Interns were matched with local businesses based on their career interests and were supported during the summer by a Worksite Monitor. Nineteen of the interns participated in the FutureSuccess Government Academy. They spent three days working onsite at a county agency and two days participating in experiences to learn more about how local government functions. In August, 166 interns successfully completed their 6-week internship, 15 interns were offered employment with their host site, and 13 accepted the offer.



FutureSuccess Intern Brandon Farquharson with the Comptroller of Maryland

170
Interns

63
Business
Partners

MWA's Raising the Bar 2023

AAWDC staff attended Maryland Workforce Association's (MWA) Raising the Bar Annual Conference in September. AAWDC's President & CEO also serves as the President of MWA so he played a vital role in the success of the conference which was the largest to date. Four AAWDC staff led three workshop sessions during the conference to showcase best practices to other professionals. The last day of the conference featured opening remarks from Anne Arundel County Executive Pittman where he bragged about the amazing work of AAWDC in Anne Arundel County followed by moving remarks from Governor Moore where he spoke on eliminating the bar for everyone to allow them to succeed.



Summer HITCH Career Fair

In August, AAWDC hosted a Summer HITCH Career Fair that brought 23 regional businesses from high-growth industries together to connect with candidates looking for new or better employment opportunities. The event was extremely successful with over 180 candidates in attendance and over 50 interviews conducted onsite by hospitality businesses.

180+
Candidates

23
Businesses



Restaurant Accelerator

AAWDC partnered with Fraport to launch the Restaurant Accelerator initiative. The accelerator combines SERV Safe Food Handler and SERV Safe Alcohol training to prepare candidates to excel in restaurant careers. The first cohort was held in September with nine participants successfully completing training.





Blueprint for Maryland's' Future Career Coaching Initiative Launches

In June, AAWDC, AACPS, AACC, and the Local Workforce Development Board signed a MOU to provide Career Coaching to all AACPS middle and high school students. In September the first cohort of thirteen Career Coaches transitioned into their respective middle schools to kick off the initiative. During the first few weeks in the schools the Career Coaches will meet with school leadership, the counseling team, and department chairs, as well as learn the culture of their school and cultivate relationships with school staff.

Southwest Recruitment

AAWDC partners with Southwest Airlines to host regular recruitment events. Between two recruitment events held in July and September, representatives from Southwest Airlines interviewed over 210 candidates and made 72 contingent offers during the events.

Disability Workplace Series Launched

AAWDC's Disabilities Services Navigator in partnership with a Business Service Representative at DORs launched a monthly Disability Workplace Series training for Anne Arundel County businesses. The first training, Disability Awareness in Your Workplace, was held in August. Ten individuals attended, including representatives from Constellation Energy, VP Healthcare, and Comcast. The launch received great feedback including one person who said, "more employers need to attend these." Each month a different topic will be presented.

National Webinar on Services for the Military Community

In September, AAWDC's Director of Career Services was asked to participate in a panel discussion hosted by Workforce GPS. The panel focused on how workforce organizations can utilize WIOA Dislocated Worker funds to support various populations. AAWDC was asked to participate as a national leader in providing workforce services to the Military community.

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