

AAW/DC

# BUSINESS SOLUTIONS

Anne Arundel Workforce Development Corporation



**Build, Attract, Retain, & Upskill the  
Talent You Need to be Competitive**

# Build Your

## TALENT PIPELINE

Success of a business depends on the availability of skilled employees to drive productivity and growth. Through Industry Collaboratives, we work with businesses in the region's top industries to identify workforce challenges, develop solutions, and ensure the industry has the pipeline of skilled talent to meet current and future demand.

Each solution is customized to industry needs but can include:

- Customized skills training for new candidates
- Apprenticeship development to reduce turnover and increase productivity of new employees
- Career mapping to easily move qualified employees into higher positions
- Industry awareness to increase potential candidate pools



**H**

HEALTHCARE



**I**

INFORMATION  
TECHNOLOGY



**T**

TRANSPORTATION



**C**

CONSTRUCTION



**H**

HOSPITALITY

**The Industries for  
which we build talent**

# Attract

## SKILLED TALENT

Quickly fill critical openings with the right candidate by utilizing our recruitment and placement services.


- Job posting and recruitment
- Screening and referral of qualified candidates
- Pre-employment candidate evaluation
- Customized single-business recruitment events
- Multi-business in-person and virtual hiring events
- Access untapped populations to find new candidates

“AAWDC helped A Homemade Plan by connecting us with qualified candidates, providing a space to conduct interviews, and supporting us throughout the hiring process.”

**T. Scott | Managing Partner**



**What A Homemade Plan  
HAD TO SAY**



Turnover is expensive.  
Don't lose your employees  
if you don't have to. Our  
customized retention  
solutions can help keep  
employees engaged and  
decrease turnover.

#### **Local Wage and Salary Data**

Make sure you are keeping up  
with competition for top talent

#### **Best Practices**

Don't recreate the wheel. Learn what other  
businesses are doing to reduce turnover

#### **Transition and Outplacement Services**

We have a suite of services to assist you  
in finding other opportunities for your  
employees if layoffs are unavoidable.

# Retain

YOUR KEY TALENT

# Upskill

YOUR STAR TALENT

We develop customized training for frontline workers, supervisors, and managers created in partnership with your HR team to keep you competitive and poised for growth.

- Enhance new employee's specialized knowledge and skills
- Technical skills and certifications needed to promote or transition employees
- Essential workplace skills needed by employees at all levels

Maximize the power of your employees by giving them the skills and tools needed to get your company the competitive edge in an evolving economy.

The Workplace Excellence Series is a customizable soft skills curriculum that cultivates the twelve most in-demand soft skill competencies identified by businesses. Take a comprehensive approach by using the entire series or select only the modules that are needed for your business.

# Develop

ESSENTIAL  
WORKPLACE SKILLS



# Connect

TO OTHER RESOURCES

Your business is not just your workforce. We can help you connect to other valuable resources needed to run a successful business.

## **Tax Credits and Incentives**

We can help you discover if you are eligible for these benefits to help your bottom line

## **Labor Market Information**

Local, regional, and national insights to help you look ahead and remain competitive

## **Connect to Agencies and Other Resources**

Our partners can help you with all of our needs from financing to site selection and more.

# Take the First Step to Success

## CONTACT US TODAY

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