

**Preparing A**



**Strength Statement**

## 5 Key Strengths

- 1. Customer satisfaction:** Describe how you can contribute to the company and for the company's long-term growth (this is focusing on customer satisfaction).
- 2. Teamwork and collaboration:** Highlight how you've built long term relationships with other internal and external teams, and how you can work in a team to achieve the organizations goals.
- 3. Communication Skills:** Emphasize your willingness to listen to and adopt new ideas, or your willingness to try out alternative approaches.
- 4. Interpersonal skills:** Describe your ability to work with different people at all levels within the organization.
- 5. Adaptability to change:** Illustrate how you have been able to adapt to changes in the organization or industry in the past.



Understanding your interests, skills, and attitudes will increase your confidence and help you sell your key strengths to a target employer.



Increased self-confidence sends a positive message to employers.



The key to a successful interview is to be able to match and describe the skills you have that directly responds to the specific requirements outlined in the job advertisement.