

JULY - SEPTEMBER 2020

# Q<sup>1</sup> QUARTERLY REPORT



**UNEMPLOYMENT RATE**  
SEPTEMBER 2020

**MARYLAND** 6.9%

**ANNE ARUNDEL  
COUNTY** 5.7%

Humintarian Relief Fund Distrubution Event



ANNE ARUNDEL  
WORKFORCE DEVELOPMENT  
CORPORATION

## Fast Stats for Q1

JUL - SEPT 2020

### BUSINESS SOLUTIONS

420

Businesses Engaged

2,483

Services Provided

48

Open Positions Filled

96%

Customer Satisfaction

### INDUSTRY SOLUTIONS

142

Candidates Added  
to the Pipeline

10

Active Industry  
Collaboratives

154

Businesses Engaged  
in Collaboratives

### CAREER DEVELOPMENT

475

Individuals Enrolled

159

Skilled Enhancements  
(Trainings & WALs)

91

Individuals Employed

32

Individuals Received  
Certifications

### COMMUNITY SERVICES

208

Served

18

Enrolled in  
Intensive services

18

Individuals Received  
Essential / Life Skills  
Training

14

Employed

14

Employed at 200%  
Poverty Level



## Building Success

Ms. Nick wanted to start a career as a professional driver and was connected to AAWDC's CDL training through a partnership with Anne Arundel Community College. She received career readiness training along with training to get her CDL-A license. After successfully receiving her license Ms. Nick started driving for Western Express. She is currently in her training period with the company and will receive a pay increase after completing her required training hours.



## A NEW SUMMER EXPERIENCE

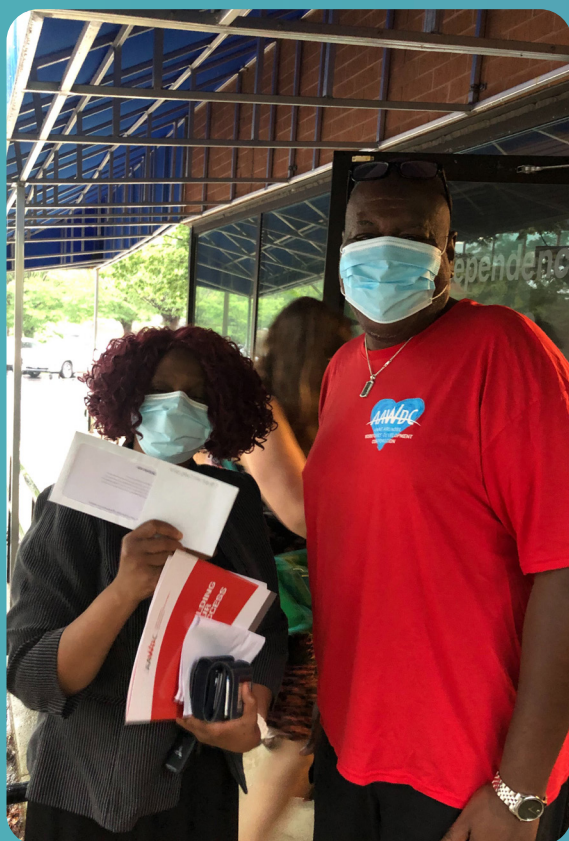


*“I’ll be very honest there was a lot of take-aways when I first started this incredible experience; but the biggest take-away above all else is what I’ve learned throughout this experience.”*

– Bryan, Summer Cohort Participant

Due to COVID-19, AAWDC’s traditional summer youth internship program had to be reinvented to allow for safe interaction. AAWDC developed a 6-week virtual experience that covered career exploration in high-growth industries, career readiness training, and a capstone project. The cohort started with 101 participants with 95 successfully completing. Also, AAWDC placed 10 young adults into pre-apprenticeship training with the Finishing Trades Institute with all 10 successfully completing training. Lastly, 16 students went into STEM internship opportunities which combined match courses at AACC with project-based learning with NASA and Lockheed Martin.

## HUMANITARIAN RELIEF FUND



# 238

## Approved Applicants

\*September 30

On July 13, AAWDC in partnership with County Executive Pittman launched the Excluded Worker Humanitarian Relief Fund. The fund provides financial assistance in the form of a \$500 Visa Card to county residents who were impacted most by the pandemic. Residents who were making \$25/hour or less before COVID, lost their job in 2020, and had not received Unemployment Insurance completed a simple application online for the fund. Drive-thru events are held every week to safely distribute cards to approved applicants. The eligibility was expanded at the beginning of Q2 to support more residents in need.

## More Highlights

### THE FIRST OUTDOOR HIRING EVENT

In late September AAWDC held an in-person, outdoor hiring event in the parking lot of the Career Center. 21 businesses attended and 51 job seekers attended the event. This was the first in-person event AAWDC has held since COVID-19 started and it was a great success despite lower than normal turnout from job seekers.



### HELPING COMPLETE THE US CENSUS

AAWDC has been partnering with the US Census Bureau for almost a year to recruit for positions to complete the Census. In August, AAWDC was asked to conduct targeted virtual recruitments for Spanish and French bilingual candidates. The Spanish recruitment had 120 registrations and the French recruitment had 21 registrations. After the events 33 candidates who attended registered in the US Census Bureau's system for employment.

***“I think it is a great result. Not sure what the industry average is, but 33 bilingual candidates in the system from a Virtual Job fair, is really great!”***

– Recruiting Assistant, Hanover Area Census Office.

### HIRING DURING COVID-19

Two Virtual Healthcare Career Fairs were held, one on September 3rd and one on September 24th. Business representatives from local businesses including Anne Arundel Medical Center, Baltimore Washington Medical Center, University of Maryland Faculty Physicians, Inc, Home Instead, Tribute Health, FutureCare Health, Synergy Health, and Loving Heart Assisting Living presented information on current opportunities with their businesses, how to apply, and the benefits of working with these local employers. 71 job seekers registered for these two events, and contact information was shared with local businesses so they could follow up with any questions.

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