



## **Anne Arundel County Local Workforce Development Board**

January 25, 2018

### **MINUTES**

#### Members Present

Franchaun Armstead  
Anita Dewling  
Grant Dopheide  
Kathy Hall  
Chris Haslinger  
Steve Heise  
Andre James  
Julie McGovern

Nicole Oliver  
Tom Pfundstein  
Michelle Stewart  
Walt Townshend  
Ron Vogt  
James Weaver  
Carnitra White

#### Members Absent

Deborah Albert  
Judith Emmel  
Tom Huesman

Tim Kingston  
Christine Laffey  
Bishop Shanklin  
Dale Waldroff

#### AAWDC Staff

Ernestine Chambers  
Shauna Donahue  
Jeffrey Dufresne  
Milena Kornyl  
Bekki Leonard  
Louise Lynch

Kamita Marbury  
Kirkland Murray  
Deborah Russell  
Bonnie Speedy  
Scott Wallace

#### Guests

Mary Ellen Branham  
Angie McAllister  
Ronnie Nudleman  
Denise Nelson

Rena Burkowski  
Sandy Jones  
Corwin Macklin  
Grason Wiggins

Meeting Location

Anne Arundel County Career Center, 613 Global Way, Linthicum Heights, Patapsco River Training Room

**MEETING CALLED TO ORDER & INTRODUCTIONS**

Mr. Townshend welcomed all to the meeting and asked that all introduce themselves and state what their first job was. Mr. Townshend welcomed all community partners to the meeting.

**APPROVAL OF MINUTES**

Mr. Townshend requested a motion to approve the January 25, 2018 LWDB Minutes. Ms. McGovern made a motion to approve the minutes as written. Mr. James seconded the motion to approve the minutes as written. All in favor with none opposed. The January 25, 2018 LWDB Minutes were approved as written.

**THINK TANK PRESENTATION**

Mr. Murray introduced Angie McAllister, Vice President & Senior Program Officer, United Way of Central Maryland and explained his participation on a recent panel for the ALICE (Asset Limited, Income Constrained, Employed) program with the United Way of Central Maryland. Ms. McAllister referred all to the ALICE Report booklet with a summary of a study of financial hardship in Central Maryland. Ms. McAllister explained that the ALICE Report was published in 2017 which contained data from 2014 which included Anne Arundel County, Baltimore City, Baltimore County, Carroll County, Harford County, and Howard County. The United Way was the lead across the state regarding the ALICE Report. Ms. McAllister explained the Anne Arundel County demographics regarding household income and folks living at the Federal poverty level, the communities included and those living in poverty. Ms. McAllister explained strategies to assist ALICE families and the purpose of the report which was to educate communities on how to assist ALICE families. Ms. McAllister reviewed the next steps for the partnership between United Way and Anne Arundel County Workforce Development Board and how to make an impact.

Ms. Kornyl discussed data that included the top Healthcare, Information Technology, Transportation, Warehousing & Logistics, Construction & Manufacturing & Hospitality, Retail & Entertainment (HITCH) occupations earning \$15 per hour or more. Ms. Kornyl discussed a guide for working parents and wages to get families to a survival budget. Ms. McAllister discussed strategies for getting folks on a career pathway that will lead to a livable wage and what could be done to move the needle for advocacy to address poverty. Ms. McAllister explained the need to educate employers about barriers to employment, i.e. transportation, childcare and what employers need to consider regarding the ALICE population in Anne Arundel County.

Mr. Townshend requested that further discussion regarding the ALICE Report go through the Committee for the Targeted Populations Committee to adopt as a project going forward. The Targeted Populations Committee will research the ALICE population and follow up.

### **LOCAL DIRECTORS REPORT**

Mr. Murray explained that at the grand opening for the Anne Arundel County Career Center in November, the County Executive, elected officials, partners, and Mr. Townshend talked about partnership with the Career Center as a focus. Mr. Murray explained the recent job seeker workshops offered at the Career Center and the benefits to job seekers and partners. Mr. Murray explained a new initiative titled “New Year/New You” that will connect with job seekers in the new year looking for new career opportunities. There will be several activities offered for job seekers looking for a new career. Mr. Murray explained the outreach strategies the New Year/New You series. Mr. Murray reviewed the Anne Arundel County Career Center Report for FY18 Q2 including Business Services, Targeted Populations Served, Office Traffic, Maryland Workforce Exchange Demographics & Unemployment Workshops (YTD). Mr. Murray reviewed the FY18 Q2 Performance Outcomes for WIOA Adult & Dislocated Workers, WIOA Youth, Business Solutions, and the FY18 Q2 WIOA Fiscal Report for WIOA Adult & Youth. Mr. Murray gave a quick overview of unemployment numbers for Anne Arundel County and the Demand & High-Growth Industries for Healthcare, IT, Transportation, Construction, & Hospitality (HITCH). Mr. Murray announced that Ms. Donna Camp is the new Career Center Manager. Mr. Murray reviewed Ms. Camp’s new role and responsibilities at the Career Center. Mr. Murray updated and all regarding the State and Local Plans timelines and directions. Mr. Murray shared information regarding the Raising the Bar Conference in April 2018. The Raising the Bar Conference will focus on Benchmarks for Success and the 2 Generation Program.

### **LWDB CCOMMITTEE UPDATE**

Each Committee Chair gave a brief update regarding the following LWDB Committee: Governance Committee – Mr. Townshend, Alignment Committee – Ms. Kornyl, Business & Industry – Ms. Hall, Target Populations/Youth Sub-Committee – Ms. Russell (all committee reports are included in meeting packet).

### **NEW BUSINESS**

One Stop Operator Motion: Mr. Murray explained that the Governance Committee and the Alignment Committee worked on a joint project to develop an RFP for the Career Center One-Stop Operator. Mr. Townshend made a motion to approve the Anne Arundel County Local Workforce Development Board’s Governance Committee in partnership

with the Alignment Committee to develop and release an RFP for the Career Center One-Stop Operator. Mr. Haslinger approved the motion and Mr. Weaver seconded the motion. With no objections, the motion was approved

Announcements: Mr. Murray announced that there will be a Bus Tour organized for the LWDB members on April 26<sup>th</sup>. The Bus Tour for board members will stop at industries and businesses throughout the county and will highlight high-demand areas for employment. More details for the Bus Tour will follow.

**MEETING ADJOURNMENT**

Mr. Townshend motioned that the meeting be adjourned at 11:00 am.