



FOR IMMEDIATE RELEASE  
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### **AAWDC Successfully Partners With Under Armour Performance Apparel**

Millersville—Since March, the Anne Arundel Workforce Development Corporation (AAWDC) has been working with Under Armour Performance Apparel, one of the fastest growing private companies in the country, to fill 200-250 positions at Under Armour’s new distribution center in Northern Anne Arundel County.

Over 300 job seekers attended an Under Armour Recruitment Event on Wed., April 28. AAWDC worked closely with Under Armour staff members to set up and stage the recruitment. Staff from AAWDC, the Maryland Department of Labor Division of Workforce Development, and the Upper Shore Workforce Investment Area greeted attendees and assisted with the application and interview process. Prior to the event, AAWDC contacted local businesses in the process of closing or downsizing to recruit production and manufacturing employees, worked with Maryland’s Workforce Exchange system to refer applicants, advertised in local Anne Arundel County publications, and prescreened job seekers.

“AAWDC helped make our Swan Creek recruitment event a huge success. We highly recommend their recruitment services to other Anne Arundel County employers. It was our pleasure to partner with AAWDC,” commented John Rosso, Under Armour’s director of human resources.

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Post-event, AAWDC has been working closely with Under Armour's human resources and distribution center team to inform job seekers about available positions. AAWDC President/CEO Andy Moser attended at Under Armour's August ribbon-cutting ceremony with Governor Robert L. Ehrlich, Jr. and Under Armour President Kevin Plank, and Moser was commended by Bill McDermond, director of sales operations, for AAWDC's role in finding employees.

The Anne Arundel Workforce Development Corporation (AAWDC) works on behalf of County Executive Janet S. Owens to provide high quality, innovative workforce development products and services to all residents and businesses in Anne Arundel County. Committed to improving its community since 1974, AAWDC serves approximately 1,000 job seekers and employers each month by offering a variety of business and job seeker resources. Business services include customized recruitments, job postings, downsizing assistance, rapid response orientations, incentive programs, and funds for employee training. Job seeker resources include job listings, career counseling, workshops, resource centers, educational development, veteran services, and training funds. For more information, call 410.987.3890, ext. 241.

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