

AAWDC NEWS

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Contact: Kristin Lemmert
410.315.9680 ext. 309
klemmert@aawdc.org
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TRAINING FUNDS AVAILABLE FOR BWI BUSINESSES

SEVERNA PARK – Are you a BWI Airport small business owner interested in improving your workers' skills without significantly impacting your bottom line? Anne Arundel Workforce Development Corporation (AAWDC), the administrative entity for Anne Arundel County's Maryland Business Works program, offers innovative training grants that may be able to help you invest in your employees *while* growing your business.

Maryland Business Works recognizes what employers need – a well-trained, productive staff. Small businesses, such as those at BWI, may experience financial constraints that prevent them from updating the skills of their employees. Maryland Business Works offers a solution. "Sending employees to training can be a tough decision to make for some of these companies. Maryland Business Works provides grants to reduce the expense of training, at a dollar-for-dollar match. This enables qualified employers to pay half the cost for staff training. Imagine having the opportunity to train 10 workers for \$2,500 rather than \$5,000," explained AAWDC President/CEO Andy Moser.

Maryland Business Works may help expand BWI's small business sector because training often leads to increased worker productivity and promotions for

involved staff. “Better skills lead to better opportunities for company employees and as people ‘move up the ladder’, another position opens up for a job seeker. This program is a marriage of ‘business sense’ and ‘people sense’. It improves lives through training in a cost-effective manner. AAWDC is proud to offer this program to BWI businesses seeking to invest in their employees and expand their operations,” said Moser.

Maryland Business Works is funded by the Maryland Department of Labor, Licensing and Regulation and administered in Anne Arundel County by the Anne Arundel Workforce Development Corporation (AAWDC). To date, 16 Anne Arundel County businesses (ranging from childcare to telecommunications) have been authorized to receive training grants and 318 employees will receive instruction. \$66,087 in training grants will be administered.

For more information about how Maryland Business Works can help your BWI business, contact Sallie Hays, program coordinator, at 410.315.9680, ext. 323 at AAWDC or 410.222.7410 at the Anne Arundel Economic Development Corporation.

The Anne Arundel Workforce Development Corporation (AAWDC), a non-profit organization dedicated to assisting job seekers and employers throughout Anne Arundel County and the region, serves approximately 1,000 individuals each month. Committed to improving its community since 1974, AAWDC provides high quality job search services, career counseling, workshops, resource centers, educational development, and job training for job seekers. Business services include customized recruitments, job postings, downsizing assistance, rapid response orientations, and funds for employee training. For more information, call 410.315.9680 ext. 309.

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