

ANNE ARUNDEL COUNTY WORKFORCE INVESTMENT BOARD  
General Meeting

Anne Arundel Workforce Development Corporation

August 12, 2004

Attendees:

Penny Cantwell, Vice-Chairperson  
David Croghan  
Jim Diehl (for Grant Schmeltzer)  
Jason Groves  
Steve Harrison  
Janis Harvey  
Robert McGlotten  
Russ Roeding  
Alvin Smith, Chairperson  
Lavenia Smith (for Yvonne Kranitz)

Staff:

Andrew Moser  
Kristin Lemmert

I. Welcome and Approval of Minutes

Alvin Smith called the quarterly meeting to order at 3:11 p.m. For the good of the order, a brief round of introductions were made. Janis Harvey amended the Board minutes to indicate her attendance at the March meeting. With the understanding that such correction would be made, the Board unanimously approved the minutes from the meeting of March 9, 2004 following a motion by Penny Cantwell and a second by Al Smith.

II. Chief Executive Officer's Report

Andrew Moser discussed the move of AAWDC's program services from Severna Park to Glen Burnie and administrative services to Millersville. He directed WIB members' attention to the handouts in the briefing packet that summarized the number of customers served in the last fiscal year, up to May. AAWDC has increased the number of individuals served because of new one-stop satellite centers around the county and hopes to serve 10,000 this year. Mr. Moser noted that 401 adults were placed with strong wage replacements, and the Welfare to Work program is showing some gains in wage records but those individuals will be served under the adult population category in future reports due to the grant's expiration.

AAWDC increased the number of Rapid Response Orientations last year. Responding to a question from Mr. Roeding about the generation of WARN notices, Mr. Moser explained that companies have to report to the Department of Labor if more than 25% of the company's workforce is to be laid off or if the layoff impacts more than 50 people.

III. Financial Report & Input

Mr. Moser presented an overview of the financial expenditures and agency budget tables, which were included in the briefing packets. WIB members were given time to review the tables and ask questions about the documents. Mr. Moser noted that the expenditures were through June 2004. He also presented AAWDC's budget for FY 2005, which had been emailed and approved previously by WIB members electronically. Mr. Moser requested a formal approval from the WIB and it was granted.

IV. Approval of Youth Council Recommendations

Mr. Moser noted that AAWDC terminated one of its youth programs at the recommendation of its Youth Council. The program experienced poor performance, and the termination was voted on by the WIB via email. AAWDC's youth programs focus on dropout prevention and dropout recovery. Mr. Moser referred WIB members to examine the articles and pictures of AAWDC-funded WAGES (Work-maturity And Growing Employability Skills) program in Brooklyn Park Middle School.

V. Faith-Based Grant Award

Crystal Martin gave a report of the status of the Faith-Based and Community Organization grant from the US Department of Labor's Center for Faith-Based and Community Initiatives. Anne Arundel Workforce Development Corporation (AAWDC) received a \$490,803.00 grant from the U.S. Department of Labor's Center for Faith-Based and Community Initiatives (CFBCI) to establish the Anne Arundel PASS (People Acquiring Skills for Success) program in the Freetown Village and Meade Village public housing communities, and Ordnance and Jennifer Road detention centers. AAWDC is one of eleven Workforce Investment Area grantees nationwide. Of the 300 applicants, AAWDC received the highest grant application score from the DOL, thanks to the efforts of co-authors Crystal Martin (AAWDC's Deputy Director) and Paulette Francois (Maryland Department of Human Resources).

Unveiled in fall 2004, Anne Arundel PASS program creates four One-Stop Career Centers, provides career-development training (career scholarships) for 100 individuals, and services to 250 people.

VI. Maryland Business Works

Mr. Moser referred Board Members to the Maryland Business Works information sheet. Maryland Business Works was established by Governor Ehrlich to assist companies with their incumbent worker training needs. The program gives priority to small firms with less than 50 employees and healthcare-related employers. Mr. Moser noted that AAWDC has been, at times, leading the State in the number of people in training and the lowest cost per.

VII. Under Armour Recruitment

Mr. Moser referenced the Under Armour communications packet and explained that AAWDC was invited to meet with the company at the recommendation of Anne Arundel Economic Development Corporation. Mr. Moser and Crystal Martin delivered an employer-focused presentation and brought 'on board' to recruitment manufacturing and warehouse staff. Taking the lead, AAWDC worked with WIA's from Upper Shore, Baltimore County, and Baltimore City, and the Maryland Department of Labor, Licensing, and Regulation and hosted a recruitment event attended by over 300 job seekers. Under Armour brought approximately 150 applicants back for second interviews, and AAWDC has been assisting Under Armour in its staffing efforts since the April 28<sup>th</sup> recruitment event. Under Armour has hired several former Nevamar employees.

VIII. Senior Workers Program

Mr. Moser noted that the Senior AIDES initiative (a federally subsidized program to provide low-income seniors with marketable workplace skills) administered by AAWDC will experience an increase in funding from \$90,000 to \$300,000. A full-time staff member will oversee the program. Currently, 40 seniors are employed through the program and AAWDC hosted a Senior Job Fair in May 2004.

IX. Nevamar

Mr. Moser reported last October that the Nevamar Company in Odenton announced plans to lay off 360 production-line employees between November and March. AAWDC applied for and received a Rapid Response grant from the Department of Labor, Licensing and Regulation to provide additional services. A Career Consultant operated out of Nevamar until the official closing. Former Nevamar employees are currently utilizing services at our Arundel Mills site in partnership with AACC.

X. One-Stop Move and Glen Burnie Theatre

Mr. Moser reported that plans to convert a movie theatre into a space for the One-Stop Career Center in the Glen Burnie Town Center are proceeding. Mr. Moser

met with the project architects and is waiting for documentation from the County's office regarding cost of renovations and rent.

XI. Employer Survey Results

Mr. Moser passed out copies of the Employer Survey conducted in partnership with AACC and AAEDC, and asked Board Members to review the survey. Mr. Moser commented that the survey would be useful in future endeavors.

XII. WIA Reauthorization

Mr. Moser informed the membership that there has been no movement on WIA Reauthorization. No reauthorization is expected until after the presidential elections.

XIII. Adjournment

With no other business, the WIB meeting adjourned at 4:40 p.m.